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Twitter Marketing: Learn How To Grow Your Twitter Account To 1 Million Followers In The First 6 Months. (Social Media, Social Media Marketing, Online Business)



Synopsis

Reach Millions of Users with the simple Click of a Button Boasting well over 300 million monthly active users, Twitter truly deserves being labelled one of the most popular social media platforms . I have been involved in the marketing industry for a long time, from television ads to infomercials I have always loved my job. Recently, I have grasped the opportunities offered by the power of social media to reach to a global audience. Never before have I felt so powerful and well connected to an audience of millions. In this book I will explain key digital marketing strategies I have personally tested and developed to capture and engage a massive following on Twitter. From the fundamental concepts of digital marketing to automating the daily maintenance of your account, I will teach you everything you need to grow your Twitter account to 1 million followers in the first 6 months! Inside You Will Learn...Fundamental Concepts for Digital Marketing Define your Target Audience Determine what your Customers Value Develop Your Content Strategy Outsource and Automate your AccountInsights to Twitter Analytics

Book Information

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Customer Reviews

Twitter is one of the most popular and well-known social platforms today. Through this platform you can bring immense visibility to brand, product or webpage. Once you establish an audience in the scale of millions, you can easily leverage this to boost product sales, gain exposure and develop a significant income stream. This guide explained all the necessary parts of twitter how to start with this platform and end with a successful output. The tips and tricks of this book is so realistic and really worthy to apply in twitter marketing.

This book should be required reading for anyone who needs to get more out of their Twitter account, whether you're a beginner or long time Twitter user. Very informative book that shows the ins and outs of twitter. If you are wondering how to market on Twitter, this is the best resource you will find anywhere about Twitter marketing.

This book is for beginners, like people who just discovered Twitter yesterday. The information is very high level, Zero ideas for how businesses can use Twitter. No case studies, no examples of how others are actually using Twitter. It's a pile of general information on top of more general info. Don't waste your money.

I started using Twitter for my small business needs not so long ago, and it was difficult for me to understand how it works. So this book was just the helping hand I needed. Plenty of insights and useful tips, which I already started using in my account, and I hope it will help me grow my audience and my sales.

You can learn easily Twitter Marketing from this book. After reading this book I can understand that if I can follow this guide carefully then I can obtain 1 million followers in 6 months. If I can gain my targeted followers soon then I will be able to start my online business. So I would recommend this guide for all.

The author clearly knows her stuff when it comes to twitter marketing. The book is easy to follow and runs through each specific stage to increasing your audience through twitter. I found the chapter on 'understanding your target audience' to be most beneficial.

One of the best books on marketing. Especially in Internet marketing there are so many different

secrets and tricks. I advise this book, there are many councils in it

I was very excited to find a book on Twitter marketing, but I quickly realized this book was seriously lacking in content. There were only around 50 pages, most of which were wasted explaining things like what a tweet was. This book had very little information that isn't available somewhere for free online. The main thing I was hoping to get from this book was how to monetize a Twitter following, which she was extremely vague about. She didn't go into detail, or even explain how a transaction would work. If you have ever used Twitter before you will not learn anything new. Any useful information is made difficult to get because this book is FILLED with spelling, grammar, and formatting errors. The errors begin on the introduction page, and continue throughout the whole book, making this painful to read. It almost seems as if Mrs. Russel didn't proofread her own work. If the reader has to sit down and spent time wondering what the author meant because a misspelling makes it difficult, you have FAILED as an author. This looks like a cunning cash grab, and I regret having already purchased another book by her. I'm sure it is riddled with the same mistakes this was. You'd be better off burning your money than buying this book. At least then you'd be warm for a minute.

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